

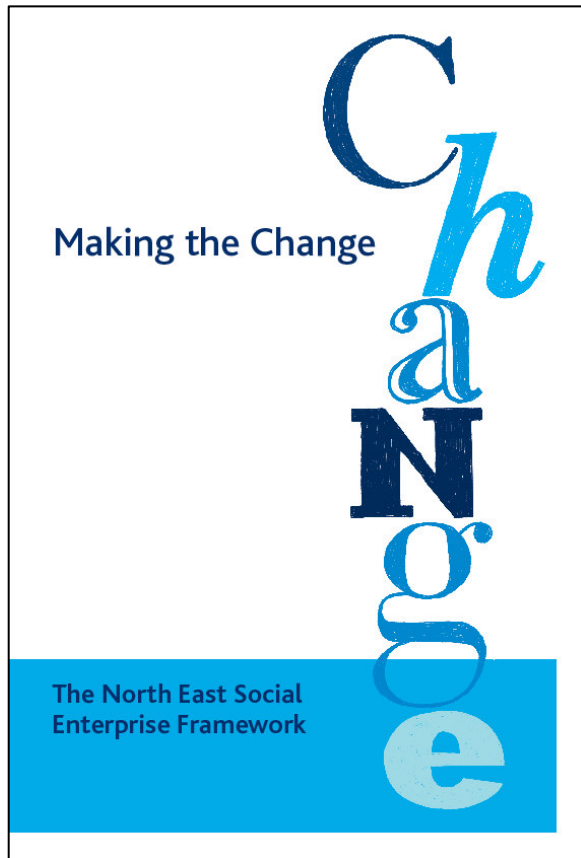


Social Enterprise 2010 and Beyond:

***Making the Change:* The North East
Social Enterprise Framework**

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The Big Idea



Step 1: Social Enterprise Strategy Group identifies 7 priorities

Step 2: Outline paper is developed

Step 3: Outline is published for consultation

Step 4: Content created with partners

Step 5: On your chairs!

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By 2015 the North East will be synonymous with Social Enterprise

In 2015 Social Enterprise will be a mainstream activity. There will be a choice of Social Enterprise provider in most markets, with demonstrable growth in the number of Social Enterprises in the North East. The contribution of Social Enterprise and the wider Third Sector to the regional economy will be quantified and growing. The region's Social Enterprise sector will be large, diverse, inclusive and effective.

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Priority One: Improvement Through Intelligence

Objective: Establish an evidence base for Social Enterprise in the North East, creating a true picture of Social Enterprise in 2010, that can be used in the future to shape regional and national policy and practice.



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Priority Two: Growth and Development

Objective: Engage increasingly diverse types of people and organisations in the establishment, growth and success of Social Enterprise in the region.

SURFACEAREA
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Priority Three: Funding and Access to Finance

Objective: Take significant steps towards a cohesive and seamless finance offering for Social Enterprise in the North East; while providing the right assistance to make smaller enterprises investment-ready.



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Priority Four: Business Support



Objective: Create a clear enterprise support offering for all types of Social Enterprises, underpinned by effective joint working between mainstream and specialist support providers. Ensure this offering is widely understood and used by the sector in the North East.

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Priority Five: Learning, Education and Personal

Objective: Ensure that Social Enterprise is a recognised dimension to enterprise and leadership training and education delivered in the region.



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Priority Six: Profile, Message and Marketing

Objective: Everyone in the North East knows the story of Social Enterprise in the region; where it's come from and where it's going.



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Priority Seven: Raising the Game

Objective: The North East will be identified as a leading region for Social Enterprise activity and innovation.



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A Big Thank You



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